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BigCommerce Global Partner Awards Recognize Outstanding Achievements Celebrating Exceptional Contributions in Ecommerce

For the sixth consecutive year, BigCommerce honors the most innovative agency and technology partners from around the world for their extraordinary work in helping brands and retailers push ecommerce boundaries to new levels of success

AUSTIN, Texas--(BUSINESS WIRE)--Apr. 18, 2024-- [BigCommerce](#) (Nasdaq: BIGC), a leading Open SaaS, composable ecommerce platform for fast-growing and established B2C and B2B brands, has revealed the [winners](#) of the sixth annual BigCommerce Global Partner Awards, recognizing top-performing partners among BigCommerce's global network of thousands of agency and technology partners in its open ecosystem.

"Now in its sixth year of celebrating exceptional agency and technology partners around the world, BigCommerce recognizes our top partners of 2023. These are partners who consistently put innovation and customer-first at the heart of building world-class ecommerce solutions to help brands and retailers maximize success," said Dan Fertig, vice president of agency partnerships at BigCommerce. "Our strong partner ecosystem plays a significant role in ensuring enterprise customer growth, satisfaction and retention. Congratulations to all of the winners."

This year's BigCommerce Partner Awards featured 22 categories across the Americas, EMEA and APAC regions with applicants evaluated by a panel of BigCommerce employees and executives. The awards recognized one winner for each category based on their accomplishments respective to the geographic region in which they operate. New categories added for this year include Partner of the Year - Northern Europe (Agency), Partner of the Year - Southern Europe (Agency) and New Frontier (Agency AMER and APAC).

"BigCommerce's Global Partner Awards also acknowledges six outstanding Technology Partners who have demonstrated unparalleled commitment to crafting world-class integrations to help customers innovate and succeed without limits," said Matt Crawford, vice president, head of technology partner program at BigCommerce. "We deeply value the dedication and ingenuity of all our partners. Their collaborative efforts not only elevate our platform, but also empower brands and retailers to thrive in a dynamic market. We extend our appreciation to our entire partner ecosystem for their unwavering support of BigCommerce, our customers, their integrations and commitment to our shared mission."

2023 BigCommerce Agency Partner Winners

Agency Partner of the Year: Awarded to agency partners with the highest MRR from customer stores between January 1, 2023 - December 31, 2023.

- **Winners:** [Codal](#) (Americas) | [Adiacent](#) (EMEA) | [Aligent Consulting](#) (APAC)

New Agency Partner of the Year: Awarded to agency partners that joined the BigCommerce Partner Program in 2022 and earned the highest MRR.

- **Winners:** [Pixafy](#) (Americas) | [IDHL](#) (EMEA) | [Digital Smoothie](#) (APAC)

Agency Partner of the Year - Northern Europe: Awarded to agency partners in Northern Europe only with the highest MRR from customer stores between January 1, 2023 - December 31, 2023.

- **Winner:** [Space 48](#)

Agency Partner of the Year - Southern Europe: Awarded to agency partners in Southern Europe only with the highest MRR from customer stores between January 1, 2023 - December 31, 2023.

- **Winner:** [Ebolution](#)

B2B Excellence Award: Awarded to agency partners that have a background in B2B problem solving, efficiencies and utilize B2B-centric product features and who consistently demonstrate superiority at meeting the complex needs of BigCommerce's B2B customers.

- **Winners:** [Silk Software](#) | (Americas) | [Agency51](#) (EMEA) | [Aligent Consulting](#) (APAC)

Omnichannel Solutions Award: Awarded to agency partners that provide outstanding omnichannel services for BigCommerce customers by being well-versed in social commerce, connecting in-store and online experience, email strategy services, lead generation SEO, marketplace strategy and/or performance marketing.

- **Winners:** [Trellis](#) (Americas) | [Digital Growth](#) (EMEA) | [Web Force 5](#) (APAC)

User Experience & Design Award: Awarded to agency partners who have created a world class, visually appealing design that enhances the user experience and leads to higher interactivity and conversion.

- **Winners:** [MAK Digital Design](#) (Americas) | [Strawberry](#) (EMEA) | [Goose](#) (APAC)

Creative Problem Solving Award: Awarded to agency partners with an exceptional talent for using innovative thinking to provide unique back-end or front-end solutions and win business based on innovative approaches to deliver powerful online experiences.

- **Winners:** [CQL](#) (Americas) | [GPMD Ltd](#) (EMEA) | [Moustache Republic](#) (APAC)

Headless Commerce Award: Awarded to agency partners who leverage BigCommerce's open APIs to deploy headless storefronts that power customized and engaging shopping experiences.

- **Winners:** [Wpromote](#) (Americas) | [Apply Digital](#) (EMEA) | [Matter Design & Digital](#) (APAC)

New Frontier Award: Awarded to agency partners whose solutions have demonstrated local domain expertise and have enabled BigCommerce customers to expand their business into new countries.

- **Winners:** [Northern Commerce](#) (Americas) | [Marmeto](#) (APAC)

Excellence in Delivery Award: Awarded to agency partners that consistently demonstrate the ability to successfully launch their clients' BigCommerce storefronts on time and on budget, with high levels of customer satisfaction.

- **Winners:** [Mira Commerce](#) (Americas) | [Apply Digital](#) (Northern Europe) | [SMC Consulting Srl](#) (Southern Europe) | [Moustache Republic](#) (APAC)

Community Award: Awarded to agency partners who have exhibited commitment to growing, supporting and contributing to an ecosystem of developers working on, and around, the BigCommerce platform.

- **Winners:** [Human Marketing](#) (Americas) | [5874 Commerce](#) (EMEA) | [Google](#) (APAC)

2023 BigCommerce Tech Partner Winners

Tech Partner of the Year: Awarded to technology partners whose integration features a superior user experience demonstrated by a high volume of installation and positive user reviews plus successful co-marketing activity over the last year.

- **Winners:** [Avalara](#) (Americas) | [Stripe](#) (EMEA) | [PayPal](#) (APAC)

Innovative Integration Award: Awarded to technology partners that have built a new integration or feature that solves a critical need for BigCommerce customers.

- **Winners:** [PayPal](#) (Americas) | [Stripe](#) (EMEA) | [MyIntegrator](#) (APAC)

Customer Growth Award: Awarded to technology partners whose outstanding solution has generated the most revenue growth for BigCommerce customers, while aligning with BigCommerce initiatives.

- **Winners:** [Affirm](#) (Americas) | [PayPal](#) (EMEA) | [Searchspring](#) (APAC)

Think Big Award: Awarded to the technology partner for their collaborative and creative Go-to-Market programs with BigCommerce and winning the most new logos together.

- **Winners:** [Acumatica](#) (Americas) | [PayPal](#) (APAC)

Open SaaS Innovation Award: Awarded to technology partners who leverage BigCommerce's robust open APIs to enable customers to build unique, customized and engaging shopping experiences.

- **Winner:** [ShipperHQ](#) (Americas)

Best User Experience Award: Awarded to technology partners whose integration delivers a best-in-class user experience based on simplicity of app install and configuration process, ease of use and beautiful design.

- **Winners:** [Klaviyo](#) (Americas) and (EMEA) | [Shippit](#) (APAC)

Emerging Partner Award: Awarded to new technology partners whose solutions feature a superior user experience, outstanding customer reviews and a growing install volume.

- **Winners:** [NoFraud](#) (Americas) | [Algolia](#) (APAC)

New Frontier Award: Awarded to technology partners whose solutions have enabled BigCommerce customers to add new brands, geographies and channels for their business.

- **Winners:** [Attentive](#) (Americas) | [Global-e](#) (EMEA)

Read more in depth on each partner's contribution in the [Americas](#), [EMEA](#) and [APAC](#), and why they were selected as this year's winners.

Interested in joining BigCommerce's premier ecosystem of agency and technology partners? [Click here](#).

About BigCommerce

BigCommerce (Nasdaq: BIGC) is a leading open SaaS and composable ecommerce platform that empowers brands and retailers of all sizes to build, innovate and grow their businesses online. BigCommerce provides its customers sophisticated enterprise-grade functionality, customization and performance with simplicity and ease-of-use. Tens of thousands of B2C and B2B companies across 150 countries and numerous industries rely on BigCommerce, including Burrow, Coldwater Creek, Francesca's, Harvey Nichols, King Arthur Baking Co., MKM Building Supplies, Ted Baker, United Aqua Group and Uplift Desk. For more information, please visit www.bigcommerce.com or follow us on [X](#) and [LinkedIn](#).

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Dana Marruffo
dana.marruffo@bigcommerce.com

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